

IN THE SPECIFICATION

Please substitute the Title on page 1 with the following new title:

SYSTEM AND METHOD FOR SEARCHING AND RETRIEVING
INFORMATION REGARDING RELATED GOODS AND SERVICES

Please amend paragraph [0005] as follows:

[0005] As means for users to receive services of some interest, it is common practice to provide a service together with services related thereto (for example, to provide a means for application to a tour and a means for application to a travel insurance simultaneously, to provide wine from France at a French restaurant, and so on). In the case of recent commercial transactions through the Internet, a Web page about one service is prepared while embedding therein hyperlinks to Web pages about services related thereto in advance, in order to establish lateral linkage across two or more sorts of business fields. For example, a Web page for application to a tour is provided with an embedded hyperlink to a Web page of an insurance company for application to [[a]] travel insurance.

Please amend paragraph [0074] as follows:

[0074] [First Embodiment]

[Configuration of Service Provision System]

Fig. 1 shows the entire configuration of the service provision system according to the first embodiment. As shown in this Fig. 1, the service provision system of the first embodiment is comprised of the following components connected or connectible to network 120. Namely, the service provision system is comprised of terminal equipment 100 such as a personal computer (PC), a PDA (Personal Digital Assistant), or a cell phone of a user to receive provision of a service; an ID issue requester 102 ~~supposed~~ to submit a request for

issue of a new ID to an object to be given an ID (e.g., an agency engaging in development and production of a new commodity, a party having gotten a commodity through purchase or the like, etc.); group 103 of ID issuing organizations permitted to perform the issue of an ID; ticket registrant 104 ~~supposed~~ to request registration of a ticket; ticket management part 105 configured to perform storage and management of tickets and a search for a ticket; procedure process executer 106 configured to mediate a service to present candidates of service providers to users and to carry out procedures associated therewith for the users; procedure file 107; service provider 108 ~~supposed~~ to provide services through a network, such as sale, repair, or provision of information; personal information 109; and search engine 110.

Please amend paragraph [0078] as follows:

[0078] The procedure file 107 is a file containing a description of a protocol used for a procedure and indispensable information (e.g., in the case of the protocol determined in the automotive industry, the information concerns a cipher communication system generally used in the Internet, a unique procedure protocol, and a type of information necessary for the procedure), and is open to the public to permit anyone to access it through network 120. This permits a party intending to provide a new service, to start use by simply selecting an optimal procedure process out of various procedure processes open to the public and writing a storage location of its procedure file in a ticket. Concerning the procedure file 107, it is also possible to perform authentication of a party requesting information and take a measure to properly limit access thereto, according to the need for ensuring security.

Please amend paragraph [0141] as follows:

[0141] [Second Embodiment]

[Configuration of Information Provision Control System]

Fig. 15 shows a whole configuration of an information provision control system according to the second embodiment. As shown in this Fig. 15, the information provision control system of the second embodiment is comprised of the following components connected or connectible to network 120. Namely, the information provision control system is comprised of terminal equipment 100 such as a personal computer (PC), a portable information terminal (Personal Digital Assistant: PDA), or a cell phone of a user to receive provision of a service; ID issue requester (e.g., an agency engaging in development and production of a new commodity, a party having gotten a commodity through purchase or the like, etc.) 102 supposed to request issue of a new ID for an object to be given an ID; group 103 of ID issuing organizations permitted to perform the issue of an ID; ticket registrant 104 supposed to request registration of a ticket; ticket management part 105 configured to perform storage and management of a ticket and a search for a ticket; procedure process executer 106 configured to mediate a service to present service provider candidates to users and to carry out procedures associated therewith for the users; procedure file 107; service provider 108 supposed to provide a service through the network, such as sale, repair, or provision of information; personal information 109; user management part [[110]] 130 in charge of operation of a community; and Web pages 121, 122, 123 for personal transmission of information.

Please amend paragraph [0146] as follows:

[0146] The user management part [[110]] 130 is comprised of transceiver part 111 configured to transmit or receive information such as user registration or the like; user registration part 112 in charge of registration of a user and management of the user registration information; ticket registration part 113 configured to request the ticket management part 105 to register a ticket about information such as a Web page or the like

about the registered user upon the user registration; and personal information management part 114 configured to update the personal information 109 of the user upon the user registration.

Please delete the Abstract on page 89, lines 1-22, in its entirety and insert therefor the following new Abstract on a separate page as follows: